

The Benefits of Flavor

Boosting Consumer Perception of Functional Ingredients through Flavor

Dog Treats & Supplements

We are excited to share the following flavors for use in dog treats and supplements. Flavor concepts are grouped around trending health and wellness “need states” and top claims in pet products. Contact our pet care team at fona.com/pet for a flavor sample or for help with custom-matching one of our flavors to the unique therapeutic function of your product.

Stress Relief

Carob Chip Cookie
 Vanilla Rooibos
 Blueberry Lavender Mint
 Cinnamon Peanut Butter
 Honey Chamomile



Digestive Support

Pumpkin & Ginger
 Vanilla Honey Yogurt
 Cranberry Pumpkin
 Maple Sweet Potato
 Ginger Carrot



Skin & Coat

Yogurt & Sweet Potato
 Vanilla Almond
 Oatmeal Cookie
 Peaches & Cream
 Miso Roasted Seaweed



Dental Hygiene

Wintergreen
 Vanilla Peppermint
 Lemongrass Ginger
 Apple & Parsley
 Cucumber Mint

