Selecting the Right Flavor: The Flavor Request Form

Once you've completed your brief you should be ready to request flavors for your project.

It might seem like there's duplicate information requested here -- while the flavor brief outlines your goals, objectives and variables for your overall project and brand – the flavor request is a simpler, more tactical request to fill your needs on the customer care side. Completing each one means a completely different team of experts is deployed, operating on two different paths.

The more specific information you share, the more likely a flavor submission is to meet your expectations and needs. If any of your request parameters are flexible, be sure to indicate that.

What's your end product?

What kind of flavors are you ordering – what descriptors can you share?

For your product, do you require Natural or Nat WONF (Natural with other natural flavors)? See Ingredient Restrictions for Organic Certified, compliant and other requirements.

What documents do you need? MSDS; Drug Master File? Allergens? Spec sheet, etc?

A good spot to elaborate on your needs – or to share what constraints are immovable, and where you have flexibility.

Flavor Request Form

Name:

Company:

Mailing Address:

Phone Number:

Email:

Today's Date:

Requested Arrival Date:

Request Type: ☐ New Flavor ☐ Refill | Product Name: _____ Product Code: _____

Application:

Sample Size: ☐ 2 oz ☐ 4 oz ☐ Other: _____

Flavors Required *(Include specific descriptors if known)*:

Label Declaration: ☐ Any ☐ Natural ☐ NAT WONF ☐ N&A ☐ Artificial ☐ Nature Identical

Form/Solubility: ☐ Any ☐ Liquid ☐ Dry ☐ Water Soluble ☐ Oil Soluble ☐ Spray Dry ☐ Emulsion

Ingredient Restrictions: ☐ None ☐ Kosher ☐ Non GMO ☐ NGP Verifiable ☐ Allergen Free ☐ Halal

☐ Organic Compliant ☐ Organic Certifiable ☐ Non-Flammable ☐ Other: _____

☐ Specific Compliance *(ie: Whole Foods)* _____ ☐ International *(List Countries)*

Documents Required:

Cost Requirements:

Additional Information:

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