



EXOTIC FRUIT FLAVOR LIBRARY

Exotic, tropical and unique fruit flavors are trending as consumers seek new and novel experiences through the beverages they sip. Leverage their wanderlust and thirst for adventure with this curiously curated flavor library.

We've categorized this library into five sections, based on our estimated U.S. consumer familiarity with that particular fruit—from familiar exotic to super exotic.

Click below to navigate to the flavor sub group, no travel itinerary needed!

[Familiar Exotic](#)

[Exotic](#)

[Extra Exotic](#)

[Super Exotic](#)

[Juicy Modifiers](#)

[Learn More](#)

Mix and match from the different flavor sub groups for a unique, global flavor profile. Ready to request a flavor sample(s)? Email your account executive or visit fona.com/contact ».

For an optimal mobile experience, view in landscape mode.

Exotic Fruit Flavor Library Kit

Welcome to your exotic fruit flavor adventure! The kit you've received contains the following to guide you on your journey to a great-tasting exotic fruit-flavored beverage. Check out the rest of this document for a full listing of the exotic fruit flavors we have available, trend information, pairing inspiration and more.

Your specially curated kit contains:



Starfruit, mangosteen, and Optify™ Juicy Modifier flavor samples so you can experiment with the exotic profiles of these delightful fruits. Get creative and get inspired using our recommended **flavor pairings »** and additional information conveniently collated in this document.

Coconut Makrut Lime Refresher demo




Try out our interpretation of an approachable adventure exotic fruit pairing with this hydrating and energizing demo. Follow the instructions on the label to mix, **learn more »**, and enjoy!

Your next stop

The next stop on your exotic adventure—check out the other exotic fruit flavors we've curated and email your account executive or visit [fona.com/contact »](https://fona.com/contact) to request additional flavor samples.

EXOTIC FRUIT FLAVOR LIBRARY: FAMILIAR

Exotic, tropical and unique fruit flavors are trending—check out consumer interest in these flavors ». Contact your account executive to request a sample.

Flavor	Flavor Code	Flavor Name	Flavor Type	Descriptors	Suggested Pairings
	895.2172D	Pineapple Flavor, Nat WONF	Liquid	Juicy, fruity, aromatic pineapple	Passion Fruit, Kiwi, Guava, Mangosteen, Paw Paw
	895.0047D	N-C Pineapple Flavor, Nat WONF	Dry	Juicy, bright, slightly jammy	
	870.0183D	Mango Type Flavor, Nat	Liquid	Typical mango, floral, fleshy, mango skin	Passion Fruit, Banana, Coconut, Kumquat, Makrut Lime
	870.0149D	N-C Mango Flavor, Nat WONF	Dry	Floral, sulfury, juicy mango	
	888.0080D	Passion Fruit Flavor, Nat WONF	Liquid	Floral, juicy, fruity, tropical	Blood Orange, Guava, Calamansi
	888.0043D	FONATech Passion Fruit Flavor, Nat WONF	Dry	Juicy, tropical, ripe	
	805.0116D	Fresh Banana Flavor, Nat WONF	Liquid	Fresh, ripe banana	Mango, Blood Orange, Passion Fruit, Pineapple
	805.2252D	Fresh Banana Flavor, Nat WONF	Dry	Fresh, ripe banana	
	884.0055D	Blood Orange Extract, Nat WONF	Liquid	Sweet, juicy, citrus	Meyer Lemon, Yuzu, Cloudberry, Jackfruit, Persimmon
	884.2675D	FONATech Blood Orange Flavor, Nat WONF	Dry	Sweet, juicy, peel, bright	
	944.2382D	N-C Kiwi Flavor, Nat WONF	Dry	Green, sweet, fruity, juicy	Key Lime, Dragon Fruit, Starfruit, Papaya, Kiwano Horned Melon
	944.2555D	Kiwi Flavor, Nat WONF	Liquid	Green, tropical, tart, fruity	
	832.0572D	Coconut Type Flavor, Nat	Liquid	Fresh, creamy, lactonic	Key Lime, Makrut Lime, Jack Fruit, Kumquat, Feijoa
	832.0573D	Coconut Type Flavor, Nat	Dry	Fresh, creamy, lactonic	
	944.0173D	Pomegranate Flavor, Nat WONF	Liquid	Slightly sweet, fleshy, aromatic	Meyer Lemon, Cloudberry, Makrut Lime, Mangosteen, Cupuacu
	944.0881D	FONATech Pomegranate Flavor, Nat WONF	Dry	Acidic with floral notes	
	862.3503D	N-C Meyer Lemon Type Flavor, Nat	Dry	Juicy, lemon notes with mild orange notes	Try anything!
	862.2309D	Meyer Lemon Type Flavor, Nat	Liquid	Fresh, juicy, lemon, floral orange	
	865.0290D	Key Lime Pie Type Flavor, Nat	Dry	Fresh, juicy, aromatic	Kiwi, Meyer Lemon, Cloudberry, Prickly Pear, Starfruit
	865.0253D	Key Lime Pie Type Flavor, Nat	Liquid	Juicy, mild flesh notes, light brown notes	

EXOTIC FRUIT FLAVOR LIBRARY: EXOTIC

Exotic, tropical and unique fruit flavors are trending—check out consumer interest in these flavors ». Contact your account executive to request a sample.

Flavor	Flavor Code	Flavor Name	Flavor Type	Descriptors	Suggested Pairings
	887.0071D	Guava Flavor, Nat WONF	Liquid	Sweet ripe, mild flesh notes	Blood Orange, Papaya, Pineapple, Tamarind
	887.0080D	N-C Pink Guava Flavor, Nat WONF	Dry	Ripe, aromatic, fleshy	
	944.2735D	Dragon Fruit Flavor, Nat WONF	Liquid	Sweet, tropical, green, red fruit	Pineapple, Kiwi, Mango
	944.2224D	Dragon Fruit Flavor, Nat WONF	Dry	Sweet, tropical, red fruit	
	887.0030D	N-C Papaya Type Flavor, Nat	Dry	Creamy, mild, floral, tropical	Mango, Pineapple, Meyer Lemon, Prickly Pear
	887.0088D	Papaya Type Flavor, Nat	Liquid	Creamy, fruity, tropical, ripe	
	944.0483D	Starfruit Type Flavor, Nat	Liquid	Fruity, grape, slight floral, green	Kiwi, Meyer Lemon, Mango
	944.0222D	N-C Starfruit Type Flavor, Nat	Dry	Fruity, grape, slight floral, green	
	891.0017D	Prickly Pear Type Flavor, Nat	Liquid	Fruity, grassy, under-ripe banana	Guava, Makrut Lime, Persimmon
	891.0194D	Prickly Pear Type Flavor, Nat	Dry	Fruity, grassy, apple, under-ripe banana	
	944.2188D	Tamarind Flavor, Nat WONF	Liquid	Acidic, fruity, brown fruit, creamy	Calamansi, Pineapple, Kumquat
	944.2716D	FONATech Tamarind Flavor, Nat WONF	Dry	Woody, nutty, prune	
	944.2656D	Lychee Type Flavor, Nat	Liquid	Floral, fruity, sweet, tropical	Makrut Lime, Meyer Lemon, Kumquat, Cloudberry, Coconut
	944.2312D	FONATech Lychee Type Flavor, Nat	Dry	Floral, fruity, sweet, tropical	
	944.2301D	Yuzu Flavor, Nat	Liquid	Mild, citrus	Avocado, Blood Orange, Pineapple
	944.2415D	N-C Yuzu Flavor, Nat WONF	Dry	Citrus, juicy, bright, floral, fresh	
	939.0291D	Avocado Type Flavor, Nat	Liquid	Creamy, green	Pineapple, Mango, Makrut Lime
	939.0309D	Avocado Type Flavor, Nat	Dry	Creamy, green, fatty, ripe	

EXOTIC FRUIT FLAVOR LIBRARY: EXTRA EXOTIC

Exotic, tropical and unique fruit flavors are trending—check out consumer interest in these flavors ». Contact your account executive to request a sample.

Flavor	Flavor Code	Flavor Name	Flavor Type	Descriptors	Suggested Pairings
	828.1083D	Calamansi Type Flavor, Nat	Liquid	Citrus, juicy, fresh	Lemon, Raspberry, Vanilla, Strawberry, Pineapple
	828.1100D	Calamansi Type Flavor, Nat	Dry	Citrus, juicy, fresh	
	874.0250D	Casaba Melon Type Flavor, Nat	Liquid	Cucumber, green, melon	Watermelon, Lime, Grapefruit, Kiwi
	874.0256D	Casaba Melon Type Flavor, Nat	Dry	Cucumber, green, melon	
	807.1518D	Cloudberry Type Flavor, Nat	Liquid	Fruity, red berry, floral, tropical	Strawberry, Lime, Coconut, Dragon Fruit, Orange
	936.3348D	Cloudberry Type Flavor, Nat	Dry	Fruity, red berry, tropical	
	944.2806D	Pomelo Type Flavor, Nat	Liquid	Citrus, fresh, peely	Orange, Lime, Yuzu, Raspberry, Pineapple
	944.0186D	Pomelo Type Flavor, Nat	Dry	Citrus, fresh, peely	
	865.0177D	N-C Makrut Lime Type Flavor, Nat	Dry	Citrus, woody, juicy	Lemon, Mango, Guava, Pineapple, Coconut
	865.0376D	Makrut Lime Type Flavor, Nat	Liquid	Citrus, woody, peely, fresh	
	944.2698D	Mangosteen Type Flavor, Nat	Liquid	Tropical, fruity, floral, sweet	Strawberry, Mango, Lime, Watermelon, Lychee
	944.2651D	Mangosteen Type Flavor, Nat	Dry	Bright, juicy, floral	
	944.2229D	Jackfruit Type Flavor, Nat	Liquid	Sweet, fruity, citrus	Banana, Orange, Vanilla, Pineapple, Meyer Lemon
	944.2295D	Jackfruit Type Flavor, Nat	Dry	Sweet, fruity, pungent, tropical	
	828.1070D	N-C Kumquat Type Flavor, Nat	Dry	Citrus, fruity, fresh, creamy	Vanilla, Pear, Orange, Apricot, Black Cherry
	884.0846D	Kumquat Flavor, Nat WONF	Liquid	Citrus, juicy, fresh	
	944.2548D	N-C Persimmon Type Flavor, Nat	Dry	Sweet, floral, tropical, fresh	Pear, Honey, Mandarin Orange, Banana, Kumquat
	944.2468D	Persimmon Type Flavor, Nat	Liquid	Sweet, floral, tropical, fresh	
	944.2632D	Rambutan Type Flavor, Nat	Liquid	Tropical, bright, floral	Dragon Fruit, Prickly Pear, Blueberry, Rose, Lime
	944.2807D	Rambutan Type Flavor, Nat	Dry	Tropical, bright, floral	


EXOTIC FRUIT FLAVOR LIBRARY: SUPER EXOTIC

Exotic, tropical and unique fruit flavors are trending—check out consumer interest in these flavors ». Contact your account executive to request a sample.

Flavor	Flavor Code	Flavor Name	Flavor Type	Descriptors	Suggested Pairings	
	Feijoa (Pineapple Guava)	944.0783D	Feijoa Type Flavor, Nat	Liquid	Tropical fruit, floral, fruity, creamy	Banana, Lemon, Lime, Strawberry
		944.2801D	Feijoa Type Flavor, Nat	Dry	Tropical fruit, floral, fruity, creamy	
	Soursop (Guanabana)	944.2366D	Soursop Type Flavor, Nat	Liquid	Tropical, strawberry, creamy	Orange, Pineapple, Vanilla, Raspberry
		944.2196D	Guanabana Flavor, Nat WONF	Dry	Tropical, strawberry, creamy	
	Kiwano Horned Melon	874.0251D	Kiwano Horned Melon Type Flavor, Nat	Dry	Cucumber, melon, banana	Kiwi, Cucumber, Honey Dew Melon, Lime
		874.0249D	Kiwano Horned Melon Type Flavor, Nat	Liquid	Cucumber, melon, banana	
	Tamarillo	944.2552D	Tamarillo Type Flavor, Nat	Liquid	Tropical, sweet, tart	Pineapple, Lemon, Lime, Mango
		944.2803D	Tamarillo Type Flavor, Nat	Dry	Tropical, sweet, tart	
	Mamey	944.2613D	Mamey Type Flavor, Nat	Liquid	Sulfury, fleshy, sweet	Persimmon, Mango, Orange, Coconut
		936.3006D	Mamey Type Flavor, Nat	Dry	Fleshy, sweet	
	Cherimoya (Custard Apple)	944.2699D	Cherimoya Type Flavor, Nat	Liquid	Custard, creamy, fruity	Pineapple, Passion Fruit, Guava, Mango
		944.2808D	Cherimoya Type Flavor, Nat	Dry	Custard, creamy, fruity	
	Jujube	844.0020D	Jujube Type Flavor, Nat	Dry	Brown, dried fruit, fruity, sweet	Lemon, Orange, Pineapple, Honey
		944.2298D	Jujube Type Flavor, Nat	Liquid	Brown, dried fruit, fruity, sweet	
	Paw Paw	944.2692D	Paw Paw Type Flavor, Nat	Liquid	Banana, mango, tropical fruit	Banana, Mango, Tangerine, Papaya
		944.2800D	Paw Paw Type Flavor, Nat	Dry	Banana, mango, tropical fruit	
	Lucuma	944.2212D	Lucuma Type Flavor, Nat	Liquid	Butterscotch, maple, sweet potato, fruity	Vanilla, Mango, Spice, Lemon
		944.2551D	Lucuma Flavor, Nat WONF	Dry	Butterscotch, maple, sweet potato, fruity	
	Cupuacu	944.0309D	N-C Cupuacu Type Flavor, Nat	Dry	Fruity, tropical, chocolate	Banana, Pear, Pineapple, Lime
		944.2127D	Cupuacu Type Flavor, Nat	Liquid	Fruity, tropical, chocolate	

EXOTIC FRUIT FLAVOR LIBRARY: EXOTIC FRUIT ENHANCERS

Trying out an exotic or tropical flavor? Boost up the juicy, ripe, mouth-watering notes with a juicy modifier.

Flavor	Flavor Code	Flavor Name	Flavor Type	Descriptors
	936.3227D	Optify™ FONATech Juicy Modifying Flavor, Nat	Dry	*Use in conjunction with another flavor—enhances juicy notes.
	936.2999D	Optify™ Juicy Modifier, Nat	Liquid	*Use in conjunction with another flavor—enhances juicy notes.

What is a juicy modifier?

Our Optify™ juicy modifiers enhance the overall quality of freshness of the characterizing flavor, such as pineapple or lychee—bringing you to a more true-to-fruit profile that’s fresh-off-the-tree. We love these modifiers for enhancement of citrus, melon, tropical and exotic fruit profiles.

Why taste modification?

Taste modification utilizes specially designed flavor systems that modify perceived attributes of a food or beverage product rather than deliver a characterizing flavor like starfruit. It allows you to deliver the consumer-desired nutritional, label and taste profile while meeting your operational and development requirements by **masking** unappealing off-notes from ingredients or **enhancing** the desirable qualities.

Here are some ways our Optify™ solutions can enable you to create a crave-worthy formulation:

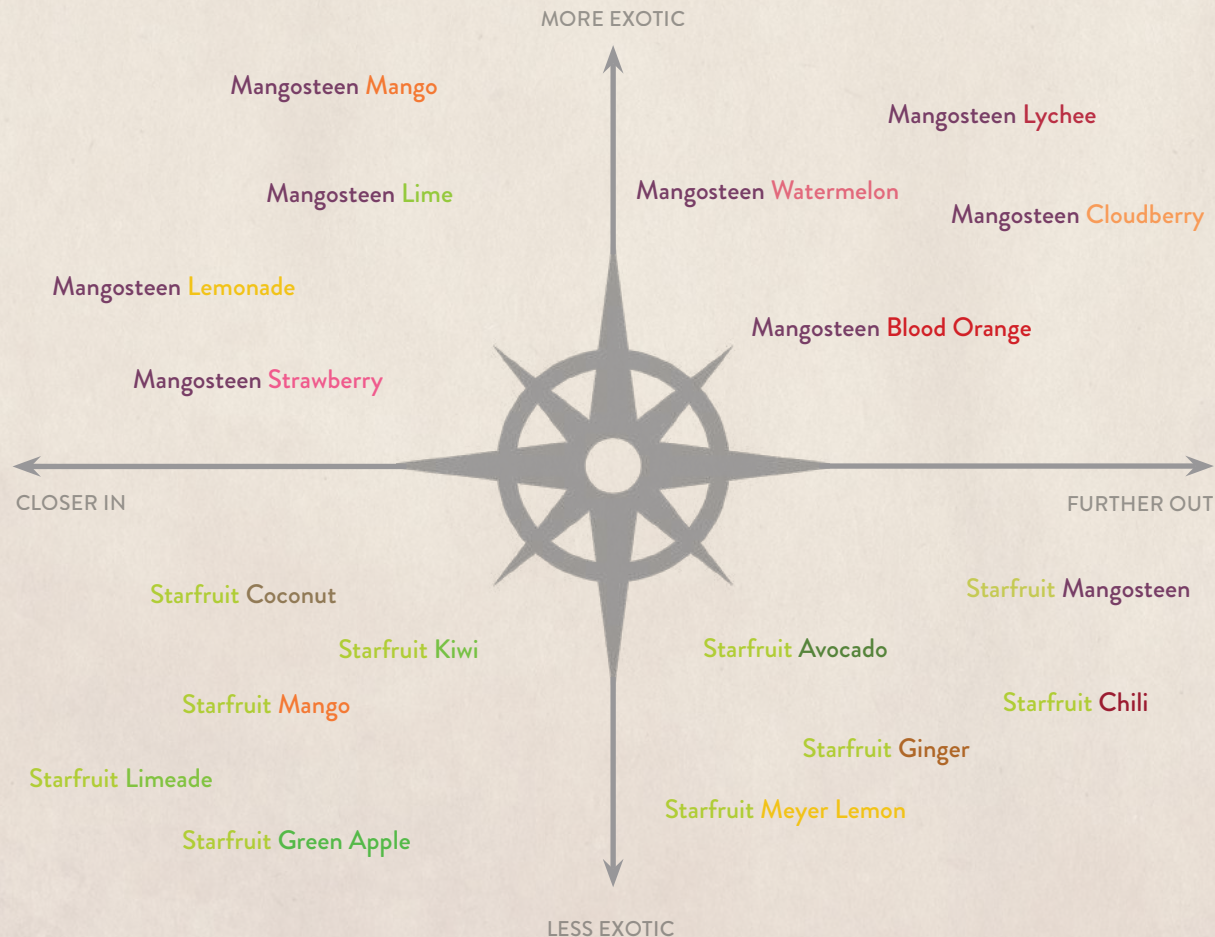
- **Sugar reduction** - overcome sweetness enhancement challenges
- **Sourness, bitterness and metallic masking** - mask caffeine, vitamins and other active ingredients
- **Mouthfeel optimization** - improve flavor delivery and increase indulgent sensory experiences
- **Protein masking** - reduce earthiness, bitterness, astringency and inherent presence of off-notes
- And so much more!

Mix and match from the different flavor sub groups for a unique, global flavor profile. Ready to request a flavor sample(s)? Email your account executive or [visit fona.com/contact](https://fona.com/contact) ».

EXOTIC FRUIT PAIRING MAP

Your guide to approachable adventure

Looking for a little pairing inspiration? Here's your guide to picking a flavor pairing based on our estimated consumer familiarity of some exotic fruit pairings. The x-axis signifies "closer in" (more familiar) versus "further out" (less familiar) flavors while the y-axis shows the relative level of "exoticness" of the fruit based on availability within the U.S.





Coconut Makrut Lime Refresher



Featuring

832.0573D Coconut Type Flavor, Nat at 0.05%

865.0177D N-C Makrut Lime Type Flavor, Nat at 0.05%

936.3227D Optify™ FonaTech® Juicy Modifying Flavor
at 0.05%

Prototype highlights

Naturally flavored

Made with coconut water for electrolytes

No added sugar

Nutritional information (per 12oz. serving)

30 Calories

50mg Caffeine

Ingredients: coconut water powder, citric acid, natural
flavor, salt, stevia

Allergens: Coconut

