



# Your Beverage, Beginning to End.

You deserve a flavor partner ready to help navigate the beverage development process — including any unexpected surprises along the way.

It all starts in our **Beverage Innovation Studio** located in Geneva, IL, where your product will receive the star treatment. The team at McCormick Flavor Solutions are experts at helping brands like yours create winning, consumer-preferred beverages. From ideation, to development, to launch, we thrive on supporting your process and ensuring success.

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## DESIGN

Whether you're working on new product innovation, renovation or re-formulation, our involvement in the design process can save you time and stress. Rely on our team for market research and industry or consumer insights to support your innovation; flavor white space analysis and ideation.

2

## DEVELOP

Taking your beverage from concept to reality, we can support rapid prototype development centered around usability and your constraints. This includes flavor and base evaluation and modification, sensory support and more. A dedicated team member will ensure your beverage meets your needs and your consumers' taste expectations.

3

## SCALE-UP

Scale up is an essential step to carry your beverage to the finish line. Your beverage goes through our pilot-scale hot & cold fill process to quickly advance to product evaluation. Experimental small scale trials to support product development will save you time, money and other resources. Meet your deadlines without waiting for line time or wasting gallons of product and raw materials.

## EQUIPMENT

- Microthermics® thermal processing unit with direct & indirect steam capabilities (UHT/HTST/Hot-fill)
- In-line Niro Soavi 2-stage homogenizer
- Miele® Laboratory Unit: Programmed to simulate tunnel pasteurization processes
- Glycol Chiller
- Canning equipment
- Kegerator systems for alcoholic bases
- HEPA Clean-Fill Hood
- Bench top carbonator (OMVE and Steinfurth)
- Variety of high-shear mixers, vessels, and other general equipment



Reach out to your account manager today to get started.

**McCormick** Flavor solutions

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