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## Dr. Pepper Blackberry

Dr Pepper launches their first permanent offering in two years that combines the original Dr Pepper flavor with a blackberry flavor. According to Food Dive, the flavor launches "as blackberry-flavored carbonated soft drinks are growing more than two times faster than the category in terms of dollar sales during the last year."

| Food Dive; Keurig Dr Pepper

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## Dairy Queen Red Velvet Valentine's Offerings

Dairy Queen launched limited-time Valentine's Day treats including the Red Velvet Cake Blizzard and Red Velvet Blizzard Cupid Cake which feature red velvet cake pieces and cream cheese icing in layers of vanilla soft serve. | The Californian; Dairy Queen

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## Paris Hilton & Frank's RedHot®

Frank's RedHot® teams up with Paris Hilton this month in time for the big game. Hilton makes game day recipes and encourages fans to heat up their foods with Frank's for a chance to win exciting prizes, including the chance to win enough cash to get them Frank's RedHot for life! | McCormick & Company

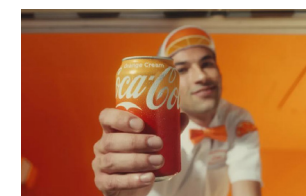
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## Pringles Beer Can Chicken

Pringles announced multiple game day-inspired flavors this month including one new offering: Pringles x Miller Lite Beer Can Chicken. The offering is inspired by the common tailgate recipe in the South and will be available nationwide in May. | PR Newswire; Kellanova

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## Coca-Cola Orange Cream Flavor

Coca-Cola launched their "We all Scream for Orange Cream" campaign this month featuring an old-school ice cream truck serving the new flavor. The flavor hits on childhood nostalgia and the beverage comes in Orange cream and Zero Sugar Orange Cream options. | Food Dive; Coca-Cola

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## Graeter's Chili Ice Cream

Graeter's and Skyline Chili are collaborating on a flavor to be sold in Graeter's shops, Skyline restaurants and select Kroger stores. The sweet and savory flavor combines Graeter's handcrafted French Pot ice cream with crunchy oyster crackers and Skyline's signature chili spice mix.

| Food Dive; Graeter's

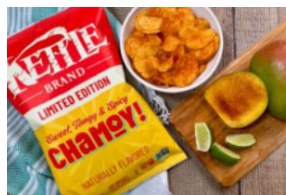
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## Deep Eddy Pineapple Vodka

Deep Eddy launched Deep Eddy Pineapple Vodka made with their Original Vodka and real pineapple juice. The brand says they've "captured the warmth of the sun on your face and the soothing sound of ocean waves" and welcomes consumers to their own tropical paradise. | Deep Eddy Vodka

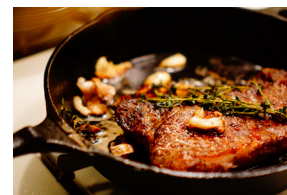
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## Kettle Brand Chamoy Chips

Kettle Brand recently added a new Chamoy flavor to its lineup of chips. The limited-edition Chamoy chips feature a spicy and tangy flavor with notes of lime, sweet pepper, and mango on their classic kettle-cooked potato chip. | Food Industry Executive; Kettle Brand

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## Walmart Valentine's Steak Dinner

This Valentine's Day, Walmart offered a steak dinner for two for less than \$50. The meal includes two cuts of New York strip Steak, asparagus, homestyle mashed potatoes, New York and strawberry cheesecakes, and a bottle of Josh Cellars Cabernet Sauvignon. | AOL

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## Little Caesars Bacon & Cheese Crazy Puffs

Little Caesars, the Official Pizza Sponsor of the NFL, featured an ad in the Super Bowl starring Emmy winner Eugene Levy that showcased their new Bacon & Cheese Crazy Puffs loaded with cheese, pizza sauce, applewood smoked bacon, buttery garlic drizzle, and parmesan. | QSR Magazine

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