

FLAVOR SPOTLIGHT:

# MALT VINEGAR



A key flavor component in the iconic British dish of Fish and Chips, malt vinegar is a versatile condiment with pub fare appeal. Made with the same malted barley grains used to make ale, it has a distinct taste that is milder than regular white vinegar. With sweet, nutty, and toasted notes, the flavor of malt vinegar is great for a variety of applications from breadings and bakery to savory snacks.



## TREND SIGNALS

**+19%**

growth of Malt Vinegar searches on U.S ecommerce search engine '23-'24.

**+5.8%**

anticipated CAGR of Global malt vinegar market 2023-2031

Straits Research

## FROM OUR CULINARY EXPERTS

### Beer Battered Fish with Pepered

To spice up the classic combination of fish and malt vinegar, our culinary team developed a dipping sauce that adds black pepper. [Click](#) for the recipe.



## MARKET EXAMPLES



**PRESIDENTS CHOICE Kettle Cooked Chips With Cooked Sea Salt And Malt Vinegar Flavour**  
Canada, Feb 2024



**BAR LOUIE Beer Battered Fish Sandwich with Malt Vinegar Aioli**  
New menu item Aug 2023



Contact us or [click](#) to request a **FREE MALT VINEGAR** flavor sample.