

ten things YOU SHOULD KNOW

DECEMBER 2024

1



Pizza Hut Wine

For the first time, Pizza Hut is selling its own branded wine. The pizza chain partnered with Kansas-based Irvine's Just Beyond Paradise Winery to develop a basil-infused tomato wine, available for a limited time only. The wine will be available as a limited-edition gift set or with their Triple Treat Box offer. | Nation's Restaurant News

2



Pepsi Zero Sugar Gingerbread Soda

Pepsi recently announced their launch of Pepsi Zero Sugar Gingerbread Mini Cans, which became available this December. The newest drop combines the classic taste of Pepsi with warm festive flavors like brown sugar, cinnamon, ginger, and molasses. | The Takeout, Pepsi

3



Everything Bagel Kraft Mac & Cheese

Kraft Mac & Cheese recently introduced their Everything Bagel flavor. The first small batch drop had a release of fewer than 15,000 boxes sold only on Walmart.com. This product takes inspiration from half of consumers who say they customize their macaroni and cheese by adding seasonings and ingredients. | Food Dive, Kraft

4



Barebells Peppermint Bark Protein Bar

Barebells protein bars added a festive winter flavor with its new Peppermint Bark Protein Bar. The bar has a peppermint candy-flavored filling, a white chocolate coating and a sprinkle of a crunchy peppermint topping. The product features 20 grams of protein and no added sugar. | Food Dive

5



Elmhurst 1925 Oatnog

Elmhurst 1925 is bringing back its OatNog for the holiday season. The product combines six ingredients including holiday spices, whole grain oats, and buttery cashews, for a creamy, dairy-free version of classic egg nog. The product can be purchased at retailers nationwide. | Food Industry Executive

6



ZOA Dwanta's Holiday Punch Energy Drink

Dwanta's Holiday Punch is inspired by Dwayne "The Rock" Johnson's holiday alter ego. The limited time product is said to be both for those who are naughty and nice. It contains 10 calories per serving and 0g sugar. | ZOA

7



Salt & Straw Holiday Ice Creams

Salt & Straw released five holiday ice creams including Gingerbread Cookie Dough, Almond Brittle with Salted Ganache, Toasted White Chocolate & Peppermint Almonds, The Great Cookie Swap, and lastly Dwanta's Teremana Spiked Eggnog ice cream which was also inspired by Dwayne "The Rock" Johnson's holiday alter ego. | Salt & Straw

8



Hilton Hotels Wicked Cocktails

Hilton Hotels is celebrating the release of Wicked with a 'Stay Like' Wicked suite offering in New York Hilton Midtown. The Wicked themed suite features two drink options: Floating Over Oz, a green cocktail served under a smoke-filled witch's hat and Ozdust Margarita, a pink drink served with a poppable bubble on top. | Restaurant Business

9



Crumbl & Dove Collaboration

Crumbl and Dove have teamed up to drop to create a line body products inspired by Crumbl's iconic cookies. The line will include a collection of deodorants, hand soaps, body washes, and body scrubs that boast scents like Confetti Cake, Strawberry Crumb Cake, and Lemon Glaze. | Delish

10



Whole Foods Mini-Markets

Whole Foods Market is looking to expand with mini-mart style outlets. The mini-markets will provide convenient options for grab-and-go meals, essentials, and serve as an easy location to pick up ingredients to complete a meal. | NY Post

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