## ten things YOU SHOULD KNOW



Cucumber Jar Salads

are all the rage on TikTok. All that's needed is a mandolin, cucumber, and your favorite spices/sauces. This hot new trend started with tiktoker @logagm where he used a mandolin to chop up cucumbers in a jar and spiced them up with different additions. Some of his creations include Korean and lox inspired cucumber jar salads. | TikTok



Auntie Anne's Pretzel Fragrance

Enjoy the smell of freshly baked pretzels? Auntie Anne's has launched knead, a new limited-edition fragrance. Knead is available for the one-day exclusive event, Pretzel Parfumie, in Soho, New York. | Trend Hunter



Trader Joe's Mango Sticky Rice Crisps

incorporate a Southeast Asian dessert into a new crispy snack! Mango Sticky Rice is a delicious dessert made with glutinous rice, mangoes, and coconut milk. This item can be purchased at Trader Joe's. | Trader Joe's



Mochiko Mochi Pizza

in California adds a new twist to the pizza market. Mochi Pizza features crispy and chewy crust with fun and unique Asian flare featuring flavors such as Chicken Curry, Spicy Pork, and Soy Braised Beef. The mochi and pizza combo takes Asian fusion to the next level. | Nation's Restaurant News



Mooala Banana Milk

Banana milk, a new nondairy milk alternative has entered the market. The product ranges in flavors including vanilla, chocolate, and strawberry. Mooala's Banana milk is considered a clean product containing only four ingredients: bananas, sunflower seeds, water, and cinnamon. | Food Business News, Mooala



Torani Salted Honey Butter Syrup

was designed to pair with hot or cold fall beverages. With notes of sweet butter, clover honey, and a slight hint of chamomile, the company claims it gives drinks a distinct craveability. Honey ranked in the top five fall drink flavors in Torani's market research. I Food Dive; Torani



Spicy Pimento Chicken Sandwich

Available August 26th, the twist on the original Chick-fil-A® Chicken Sandwich features a spicy Chick-fil-A filet topped with pimento cheese, drizzled with honey and served on a warm, toasted bun with mild pickled jalapeños. The sandwich will be available for a limited time at select locations. | Chic Fil A



Califia Seasonal Beverage Products

Pumpkin, spice, and everything nice,
Califia's fall line additions are getting
consumers ready for fall. Caramel
Apple Almond Latte and Maple Waffle
Almond Creamer have been added to
the fall line. The products can be found
at grocery stores nationwide. | Food
Business News; Califia



Strawberry Peach LaCroix

According to Lacroix, Strawberry
Peach blends the sweet, vibrant taste
of strawberries with the luscious, juicy
flavor of peaches. The flavor evokes
freshness, and "delightful sips of bliss."
The brand featured the limited-time
flavor at their booth at Outside Lands
in July. | Lacroix Water



Oreo & Coca-Cola Collaborations

Oreo & Coca-Cola announced limitedtime offerings available in September. The brands will launch two products: an Oreo Coca-Cola Sandwich Cookie and a Coca-Cola Oreo Zero Sugar beverage. The cookie features Coca-Cola syrup in the "basecake" with popping candies that bring a "fizz" to the cream. | Food Dive; Coca-Cola; Oreo

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