



ENERGY PRODUCTS FOR GAMERS

71% of Americans are playing some type of video game in their spare time, which is creating an opportunity for innovation within gamer-positioned energy products that can boost gamers to top ranks on the leaderboard.

Gear up and get ready to explore the world of esports and learn what gamers are in search of when it comes to purchasing and consuming energy products. [Contact your McCormick Flavor Solutions account representative to schedule a session with tasting demos today!](#)

*Video games include PC, console, virtual reality and/or mobile video game

Source: Kantar

