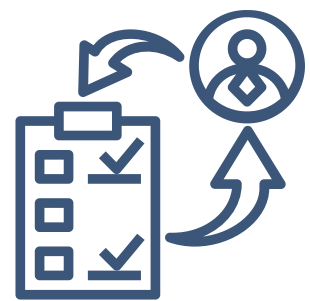# Flavor Matching, Simplified

Learn more about our 6 step process below!

ASSESSMENT

First, the McCormick Flavor Solutions team completes a project assessment and determines an approach tailored to your project.

DATA PROCESSING

Our analytical team then develops, analyzes and integrates data into internal formulation.

FLAVOR CREATION

Next, McCormick Flavor Solutions' analytical and flavor creation experts collaborate to create the taste solution suited for your brand.

EVALUATION

The evaluation process includes taste evaluation in customer base and a return to analytical for further validation.

FORMAL SENSORY & ANALYTICAL VERIFICATION

Verification occurs after final adjustments are completed.

PROJECT SUBMISSION

Your project is sent back to you and your team.

Visit our websites below for more information!