

ten things YOU SHOULD KNOW

OCTOBER 2022

1



Spicy 'n Spooky

Baskin Robins' Flavor of the month is Spicy 'N Spooky. The ice cream features white chocolate ghost pepper-flavored ice cream, dark chocolate ice cream, and spicy blood orange flakes. The brand wants to "evoke the spookiness that comes with the season" with its new flavor.

| Food Business News

2



Lou Malnati's x Portillos Pizza

The "Chicago-est collab ever"! The two famous Chicago staples have joined forces to bring us the Italian Beef Deep Dish Pizza. It features Lou Malnati's signature crust, plum tomatoes and Wisconsin cheese, and is topped with Portillo's thin-sliced Italian beef.

Available exclusively online, starting at \$72.99 | Forbes

3



Everything Bagel Tortillas

Mission, the #1 tortilla company in the US, is putting a spin on traditional tortillas with their new flavor, Everything Bagel Street Tacos. It's made with onion flakes, garlic flakes, pretzel salt, poppy seeds, and sesame seeds.

| Mission Foods

4



Snickerdoodle Flavored Oreo

For a limited time this fall and winter, Nabisco is launching snickerdoodle-flavored Oreos. It features cinnamon-flavored crème blended with crunchy red and green sugar crystals sandwiched between two snickerdoodle-flavored Oreo biscuits.

| Food Business News

5



McDonald's Adult Happy Meal

Happy meals aren't just for kids anymore, now Adults can pick up their Happy Meal until supplies last. McDonald's partnered up with Cactus Flea Market, a popular fashion brand, to create this nostalgic meal. The box comes with a Big Mac or 10-piece chicken McNuggets, along with fries and a drink, and a toy. | Taste of Home

6



Chobani New Winter Flavors

The yogurt company, which launched its first creamer in 2019, is releasing new creamers just in time for the cold winter days. It will come in two flavors: Oat milk Gingerbread and Peppermint Mocha- flavored Cold Brew. The creamers are now available at retailers nationwide. | Mashed

7



Holiday Doughs

Nestlé Toll House, famous for its ready-to-bake cookies, is re-releasing two fan-favorite doughs this holiday season: Peppermint Cocoa Cookie Dough and the M&M Mini Holiday Variety. This colorful assortment of refrigerated cookies is the perfect way to celebrate this year's festive season. | Mashed

8



Uncrustable Meat and Cheese Bites

JM Smuckers, known for their peanut butter and jelly sandwiches, just announced the release of their new product: Uncrustable Meat and Cheese Bites. It's made with uncured ham and has 9 grams of protein. The snack can go straight from the freezer to the lunchbox. | Foodbev

9



Costco's Pumpkin Spice Loaf

Consumers can't seem to get enough pumpkin spice and Costco knows that. The store is bringing back the Pumpkin Spice Loaf to help us officially transition to fall. The delicious loaf is covered in a thick layer of cream cheese icing and sprinkled with white chocolate shavings. | Mashed

10



Van Leeuwen's Nostalgic Ice Cream

Van Leeuwens Ice Cream is hoping to satisfy consumers' craving for childhood nostalgia with its three newest flavors: Vegan Banana Bread Pudding ice cream, Black and White Layer Cake, and Strawberry Shortcake. All flavors feature the brand's signature quality single-fold vanilla and are available in pint tubs and ice cream bars. | Foodbev