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## Ozo plant-based bacon

Planterra launched Ozo's plant-based bacon which uses their True Bite technology to generate a more meat-like quality. The three types available are Cracked Black Pepper, Applewood Smoke, and Spicy Jalapeno. Compared to regular bacon, it has half the saturated fat, no cholesterol, and only two grams of fat per slice. | Food Dive

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## DurOmega powder

INNOBIO has released DurOmega, a 20 percent water dispersible powder, which can greatly decrease fishy taste as well as odor, making it ideal for use in pharmaceutical capsules, infant formula, meals, drinks, and other goods. | Nutrient Ingredient

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## SweetTarts Gummies Splitz

The Gummy Splitz from SweetTarts delivers six flavors per bag. Each piece is layered with a single fruit-flavored gummy that "splits" to give consumers a sweet side and a tangy tart side. It features the distinctive form, but each side has a different flavor. It's a gummy chew with the best of both worlds! | Food Business News

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## Free Krispy Kreme Doughnuts

From now through Labor Day, Krispy Kreme is running a "Sweet New Deal," in which customers can get free doughnuts every day of the summer. Anyone may get a free Original Glazed doughnut whenever a shop's Hot Light is switched on. They even post it on their website! | Food and Wine

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## Matcha Green Tea Granola

The new matcha green tea granola from 365 Whole Foods Market is meant for consumers who prefer a little less sugar in your breakfast. It is said to have a deep, earthy flavor and is even a bit savory. Add to milk or yogurt for a healthy breakfast. | Food and Wine

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## McDonald's Chocolatey Pretzel McFlurry

McDonald's has introduced the sweet and salty Chocolatey Pretzel McFlurry. The dessert, which just launched, is made from vanilla soft-serve ice cream and chocolate-covered pretzel nibbles, with a caramel swirl on top. This is the first new taste of the year, which will be offered at participating restaurants. | Nation's Restaurant News techniques

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## Rocket Pop Mimosa

Cracker Barrel's new Rocket Pop Mimosa provides a strawberry taste and, of course, a hearty dose of sparkling champagne. With their unique inclusion of a rocket pop this drink is said to give you a unique tasting experience. | Taste of Home

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## Lime-Frosted Coconut Bar

For this season, Starbucks will sell a new Lime-Frosted Coconut Bar, which is described as the ideal tropical blend of coconut, lime, and white chocolate. Topped with lime frosting, a drizzle of white icing, and a sprinkling of coconut shavings, this cake combines chewy coconut, oats, and micro white chocolate chips. | PopSugar

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## Keto Pops and Keto Pints

Halo top has released flavors such as Turtle cheesecake and Mint chocolate chip available in the new pints and pops. Each flavor is perfect for eating whatever you want, whenever you want. The brand advertises that you won't need a cheat day to eat ice cream anymore. | Chew Boom

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## La Croix and Lavender Mocktail

The La Croix Lavender Mocktail is a cocktail without the buzz. This mocktail is made with sparkling water, lavender simple syrup, and grapefruit juice. This drink brings multiple flavors together to make a great drink for any occasion. | Brit + Co