

LEMON

TRENDING FRUIT FLAVOR SPOTLIGHT



EVERYDAY FLAVOR

Lemon is appearing in
the everyday portion
of our Flavor Radar



PAIRS WELL WITH:

- Lime
- Ginger
- Blueberry

52% GROWTH

in lemon flavored
healthcare products from
2019-2020 globally.

TOP PRODUCT CATEGORIES

Juice drinks, flavored
water and sugar & gum
confectionery

TASTY, FUN, REFRESHING

consumer
descriptions of lemon

Flavor Radar®



FONA's Flavor Radar® is a flavor mapping methodology that trends flavors from novel idea to everyday pantry staple. Using a mix of current data points from industry-renowned databases and an in-depth analysis on how a flavor trend is affecting the food industry, FONA is able to make flavor recommendations for 2021 & beyond.

NEED DETAILS?

Contact your Account Executive, chat us at www.fona.com/chat, or read our full
2021 Flavor Radar watch list at www.fona.com/2021flavorradar/