ten things you should

JULY 2020



S'mores Cupcakes

Just in time for summer, Hostess debuted their limitededition S'mores Cupcakes. This product contains iced yellow cake, chocolate frosting on top, and toasted marshmallow filling inside. This product released this month and is sold exclusively at Walmart for \$2.68 for a pack of 8. | SimpleMost



Heat & Eat Dessert

Pillsbury released two new Heat & Eat products to the market this month. Available in Cinnamon Roll and Fudge Brownie options, these heat & eat products take 30 seconds in the microwave and they are ready for consumption. | Thrillist



Littlest Bailout Relief Fund

Country Time created a "Littlest Bailout Relief Fund" that sends a stimulus check to kids who can't operate their lemonade stand due to COVID-19. During the summer months, parents of children under 14 can apply for a chance to win a \$100 gift card and they will select 1000 winners. | Chicago Sun Times



Wood Protein

- A North Carolina company,
- Arbiom, developed a new plant-
- based supplement created by fermented wood pieces, SylPro. This supplement is said to replace the traditional soy, pea and wheat proteins and be added to the list of meat-alternative ingredients. SylPro is still in the testing phases but is working to get FDA approval in 2021. | Food Dive



Cilantro-Lime Cauliflower Rice

In Denver and Wisconsin, select Chipotle Mexican Grills will be offering Cilantro-Lime Cauliflower rice. This new substitute is now being offered because many consumers were requesting a grainfree option. By adding cauliflower rice, they hope to cater to customers that follow keto, Whole30, paleo, vegan and vegetarian diets. | Nation's Restaurant News



Lemonberry Slush Float

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Sonic introduced a new summer drink that is a mashup of lemonade and ice cream, their Lemonberry Slush Float. This beverage is created in layers with Frozen Lemonade Slush on bottom, ice cream added to the middle and it is topped with strawberries. | My Recipes



Acerola Puree

Trader Joe's released new Organic Acerola Puree packets just in time for summer. Acerola is fruit, similar to a cherry, that is grown in the warmer parts of South Africa. This product is high in vitamin C and can add a tangy twist to your smoothies or juices. | Trader Joe's



Tiger Tail Twinkies

In response to the popular Tiger King Show, Hostess created a limited time only Twinkie, the Tiger Tail Twinkie. This twinkie is still in the golden sponge cake but filled with orange crème filling and is wrapped in a tiger-striped packaging. This LTO product can only be found at Walmart in 10pack boxes. | Brand Eating



Ultimate Wine & Cheese Pairing

Cheez-Its and House Wine have teamed up to release a new dual package that contains White Cheddar Crackers with Rosé. This limited-edition pairing is only available on the House Wine website and will be sold for \$29.99. |Delish



Kentucky Fried Plant-Based Chicken

In California, KFC is broadening their options to include plantbased poultry. This month, they are rolling out limited trials of Beyond Meat Chicken nuggets at limited locations in Los Angeles and San Diego. | Food & Wine

