

Schwartz™

# PROFIT IN EVERY POT

## SRIRACHA SEASONING



Approx.  
**£260**  
PROFIT  
per jar\*

PACKED WITH  
FLAVOUR

A UNIQUE BLEND OF GARLIC, PAPRIKA, RED BELL AND CAYENNE PEPPERS - UNLEASHING A FLAVOURSOME HIT OF COMPLEX HEAT AND TANG

CONVENIENT  
INGREDIENT

3 IN 4 CHEFS LOOK FOR INGREDIENTS THAT ALLOW THEM TO MINIMISE VALUABLE LABOUR TIME\*\*

TASTE YOU  
TRUST

2 IN 3 UK CHEFS LOOK FOR SCHWARTZ, WITH QUALITY GUARANTEED FROM THE #1 HERBS & SPICES COMPANY IN THE WORLD^

PROFIT  
OPPORTUNITIES

OVER 20% OF CONSUMERS WOULD BE WILLING TO PAY AN ADDITIONAL £1 FOR SWEET POTATO WEDGES SERVED WITH A SRIRACHA MAYONNAISE, VS PLAIN WEDGES\*

Spice up your menu options with simple menu upsells:



**Mc** Flavour solutions

[www.mccormickforchefs.co.uk](http://www.mccormickforchefs.co.uk)  
@mccormickforchefsuk

Get inspired with  
more recipes



\*Survey conducted across 1,079 UK consumers to understand how much more they would be willing to pay for dish with the seasoning, vs the equivalent without the McCormick product. Calculations based on set recipe, and average wholesaler selling prices as on 20/07/2023; \*\*Chef Herbs, Spices & Seasonings Survey - Conducted by McCormick via Toluna on 127 UK-based chefs, August, 2023. ^Source Euromonitor International Limited, Herbs and Spices retail value sales. For more info visit <https://mccormick.widen.net/s/fppv7psxxb/claims>